



## *CFF Board Focuses on Specific Strategies at 2005 Retreat*

August's board of directors retreat promises to pay big dividends in the future as the Classroom of the Future focuses on specific strategies to elevate CFF community awareness and support.

This year, retreat participants concentrated on developing overall strategies in a marketing context to address specific shortfalls, such as modest involvement in CFF by the business community. Toward that end, breakout groups began work on objectives and strategies specifically aimed at creating stronger relationships with the business community.

Among the areas of emphasis will be communicating sponsors' return-on-investment for supporting the *Innovation in Education Awards* program. Writing stories about how these innovative teachers have adapted their instruction to achieve gains in student learning will be highlighted.

Similarly, CFF will focus on segmenting prospective business partners and tailoring individual presentations accordingly. Inherent in that will be differentiating CFF from other education/business organizations. ❖



*Dr. Debi Klib of the Scripps Visualization Center introduces CFF board members to the cool technology in the room.*



*CFF board members discuss strategies for engaging the business community in partnering with education leaders.*

## *One-to-One Expands into Two Districts*

**Lemon Grove Middle School's** *One-to-One Academy* program that links the classroom with the living room has grown to encompass 300 students in grades 6 through 8 this school year.

Just as impressive, the program that keeps students connected with school via wireless tablets and a sophisticated online server system is being expanded into two new school districts.

Both the one-school district of **San Pasqual** and **Emerald Middle School** of the **Cajon Valley School District** are taking advantage of the program by contracting for server access and learning services from the Lemon Grove network. That enables both schools to focus their resources on needed technology directly for the students.

This expansion marks a major milestone for the program now in its third year, reaching a critical mass in which other school districts can cost-effectively leverage established network infrastructure.

CFF continues its role as guide and facilitator with these districts, helping with funding, grant proposals, and project planning and implementation. ❖

## *Board is Strengthened by 3 New Members*

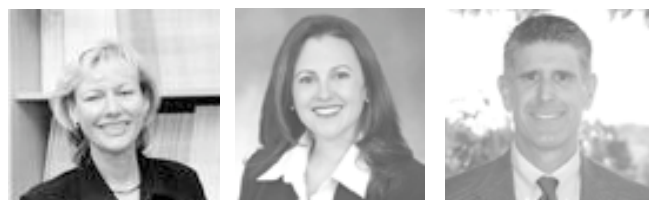
The Classroom for the Future Foundation welcomed three new members to the board in recent months.

**Ruth Patterson**, Associate Director of Medical Writing at Amylin Pharmaceuticals, was a program manager at The San Diego

Foundation when that organization first funded Lemon Grove's One-to-One program. As a result, Ruth will help CFF better understand funding challenges from the grant maker's viewpoint.

**Colleen Peterson**, President of Peterson Hill Marketing, has worked with the board already to establish a branding platform and adds a great deal of marketing acumen to CFF. She found the CFF energy and vision so infectious that she sought to serve.

**Dr. Kevin Ogden**, Superintendent of Julian Elementary School District, joins the CFF board as the representative of STAC (Superintendent's Technology Advisory Committee). Kevin replaces Dr. Doug DeVore of Encinitas who retired in 2005. ❖



Ruth Patterson    Colleen Peterson    Dr. Kevin Ogden

Welcome aboard Ruth, Colleen and Kevin!  
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## *Nokia's \$40,000 Grant Latest Support Measure*

Nokia has now topped \$100,000 in direct CFF support, making it an indispensable partner to San Diego education.

The newest round of funding will support the Innovations in Education Awards program (developing case studies) as well as a number of other CFF initiatives and priorities. ❖

## *CFF Brokers Success with Math Intervention*

At the request of the Superintendent's Technology Advisory Committee (STAC), CFF helped broker a buying consortium to bring a successful intervention to more small school districts than might otherwise afford it.

SuccessMaker helps children learn math concepts and skills at their own pace, in the areas they need, and with demonstrated results. At Julian Elementary, they saw 78% of fourth grade students pass a district math assessment test this year using SuccessMaker to assist students in need, compared with only 46% passing last year.

The consortium brings together the curriculum resources from Pearson Digital Learning, the network server and support from SDCOE (San Diego County Office of Education), and the teachers from 10 small school districts.

By sharing the support and training costs, initial costs can be lower and more districts and schools can offer students a vital intervention to achieve proficiency in math. ❖

## *TIME Teachers Reconvene*

CFF recently invited the TIME teachers and our facilitator, Laura Metzger of SAIC, to review the original requirements study. The plan is to repackage some of the key findings so that teachers and school districts can more easily incorporate technology into the educational process.

The TIME teachers will present to county teachers on October 27 at the Annual Technology Fair of the San Diego Computer Using Educators (CUE) organization. ❖

## *New Digital Media Technology from CFF*

Summer courses for teachers at the Joe Rindone Technology Center (JRRTC) focused on using digital media in classrooms.

These courses rely upon special software applications and high-performance computers to quickly introduce teachers to the wonders of making movies and multimedia presentations.

CFF funded 20 new digital media computers from Apple Computer for one of the Learning Labs at JRRTC.

Back at school, students will use these tools to learn collaboration, story creation, script writing, technology use, and presentation skills. ❖

