



# Third Annual Career Pathways Summit

## Event Sponsorship Opportunities



Help us sustain the momentum from last year.  
Become a key partner of the Third Annual Career Pathways Summit today.

# About the Third Annual Career Pathways Summit

- Exclusive event on Tuesday, September 25, 2018 from 8:00am – 2:00pm at National University's Spectrum Center
- This event brings together 200+ education, business, and community leaders to explore career pathways expansion for students in our region
- The summit features two networking receptions over breakfast and lunch and the opportunity to have an exhibit booth to promote your solution
- Opportunity to connect with San Diego County's top Superintendents, district administrators, principals, CTE teachers, leadership from local universities, representatives from the San Diego County Office of Education, and key businesses in the education arena



# Workforce Ready Sponsor

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# Exhibit Table Sponsor

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# Career Pathways Sponsor

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# \$5,000 Workforce Ready Sponsor

## MARKETING & ADVERTISING:

- Opportunity to have an exhibit table in the reception hall to promote your company during the summit (8:00am – 2:00pm)

## SUMMIT RECOGNITION:

- Your logo will appear in summit invitation e-blasts
- You will be publically recognized at the podium
- Opportunity to make remarks to 200+ summit attendees
- Your logo will appear on screen during the morning session
- Your logo will appear in on-site signage
- Your logo will appear in summit program
- Opportunity to include literature in summit welcome packets
- Interview opportunity on U-T Community Spotlight radio show (15 minutes)
- Promotion on CFF website and all digital communication
- Rights to use the CFF logo to promote our partnership

## SOCIAL MEDIA BENEFITS

- Promotion on CFF social media platforms, including Facebook, Twitter, LinkedIn, and Instagram (corporate logo and link)

## SWAG BENEFITS

- Opportunity to include items or literature in summit SWAG bags provided to all 200+ attendees

## NETWORKING OPPORTUNITIES:

- You will have the opportunity to network with Superintendents and educational partners at the summit breakfast and lunch receptions
- You will receive 4 tickets to exclusive, invite-only New Superintendent Welcome Reception event in October 2018 with San Diego County Superintendents, as well as higher education, government, business, military, and community leaders
- You will be invited to other career pathway networking events in FY2019, gatherings that bring leaders from school districts and businesses together
- CFF will provide you with assistance in facilitating partnerships between your business and educational partners



# \$2,000 Exhibit Table Sponsor

## MARKETING & ADVERTISING:

- Opportunity to have an exhibit table in the reception hall to promote your company during the summit (8:00am – 2:00pm)

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# \$500 Career Pathways Sponsor

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- Promotion on CFF website and all digital communication

## SUMMIT RECOGNITION:

- Your logo will appear in on-site signage
- Your logo will appear in summit program
- Your logo will appear in summit invitation e-blasts
- Your logo will appear on screen during the summit program

## COMMITMENT TO CAREER PATHWAYS:

- By contributing \$500, you are supporting CFF's Career Pathways Initiative and our efforts to expand work-based learning opportunities for students in San Diego County and infuse the world of work into the classroom

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# Become a key partner of the Classroom of the Future Foundation today.

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**Thank you for your help in transforming our  
San Diego County public education system**

**JAMES WRIGHT**

**Chief Executive Officer**

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