

Synergies

CLASSROOM OF THE FUTURE FOUNDATION

ISSUE 39

CFF's 10th Anniversary of Awards May 22 Promises to be Memorable

The annual Innovation in Education Awards, this year celebrating the Classroom of the Future's 10th anniversary, promises to be a special night, one that reflects on 10 years of progress, CFF leadership, and an unlimited future of potential.



The awards celebration will be held at the University of San Diego on May 22. Individual school and school district programs will be honored for their innovative, achievement, inspirational and overall impact dimensions. Awards of \$25,000 will be made. In addition, \$40,000 in AVID scholarships will be awarded, made possible by donations from Jack in the Box and the USS Midway Museum.

A special dimension this year will be to honor visionary and outstanding leaders among educators and those who support them, as well as \$1,000 awards for the Superintendent of the Year, Innovative Teacher of the Year, and the Tech Savvy Teacher of the Year. The awards are made possible by contributions from SDG&E, Peterson/Hill Marketing, and San Diego Computer-Using Educators.

Event attendees also will enjoy an insightful and entertaining look at what the future of technology holds for education in the next 10 years.

For more information, visit <u>www.classroomofthefuture.org</u>.

As Title Sponsor SDG&E Continues 10-Year Tradition of Loyal Sponsors

The growth of the Classroom of the Foundation over the past decade has been



made possible by a cadre of loyal and committed sponsors. This year's title sponsor, SDG&E, is one of several San Diego business and education leaders that have consistently supported CFF initiatives since its inception.

They include Apple, AT&T, San Diego

County Office of Education, Cox Communications, Gutschow Family Foundation, Mission Federal Credit Union, National University, Qualcomm, Sony, Time Warner, and U-T San Diego.

These sponsorships have ranged from underwriting a major portion of the annual awards dinner to significant investments in a number of Classroom of the Future project initiatives over the past 10 years.

"The search for truth is in one way hard and another way easy, for it is evident that no one can master it fully or miss it wholly. But each adds a little to our knowledge of nature, and from all the facts assembled there arises a certain grandeur."

Aristotle

CFF is Set to Expand and Enhance Several Social Media Initiatives

"Learning Link" is the latest CFF presence on the web, an interactive blog site that encourages visitors to comment and engage in conversations about technology in local classrooms. It can be found at <u>http://blog.classroomofthefuture.org</u>. This is definitely something everyone should bookmark as it promises to become the center of educational technology conversations in San Diego.



It's designed to complement CFF's Facebook page. Together with its website and emerging Twitter presence, CFF will become even more involved and interactive with both the education and business communities of San Diego.



Intel's Darrell Stewart Joins Board

Darrell Stewart, Intel's public sector manager in the state, local and education markets, has joined the Classroom of the Future's Board of Directors.



Darrell has extensive experience working with school districts and currently focuses on engaging public sector leaders, visionaries, advocates, and industry partners. That emphasis is a great match with CFF's priority of building multi-dimensional partnerships between local education communities and leading San Diego business organizations.

Darrell has served on a number of education and technology boards and is a graduate of UCLA.

"Super" Honor for Board Member

Longtime CFF board member and Coronado superintendent Dr. Jeffrey Felix has been named the region's Superintendent of the Year by the Association of California School Administrators and the San Diego County School Boards Association.

"The desire for knowledge, like the thirst of riches, increases ever with the acquisition of it."

Laurence Sterne

He was selected from candidates representing 58 school districts in San Diego and Imperial Counties.

Dr. Felix has served on the CFF board for five years and has been a key liaison between the Classroom of the Future and superintendents throughout the San Diego region. A great "educational technology ambassador," Dr. Felix has held a number of CFF leadership roles.

C2SDK + CFF = Collaboration

"I prefer tonguetied knowledge to ignorant loquacity." A new initiative between CFF and Computers 2 San Diego Kids is placing refurbished computers in the hands of students who have no computers at home. The partnership's goal is to distribute 1,000 computers to local schools in 2013.

Recently 170 refurbished computers were awarded to students and their families at Foothill Oak Elementary in the North County and another distribution event is planned for April.

Marcus Tullius Cicero A recent study by the San Diego Regional Technology Alliance concluded that approximately 28% of local families do not have a computer. Several schools have expressed interest in seeing how some of their students can receive computers.

Once In a 10-year Opportunity

The Classroom of the Future's 10th anniversary is a rare opportunity to showcase both the progress achieved to date and all that remains to be accomplished in the years to come.

Key to that is greater public awareness and support, soon to be generated by work being performed by one of San Diego's most-respected public relations agencies, Nuffer Smith Tucker. NST graciously has taken on the project of promoting CFF's 10th anniversary and annual awards dinner.

The action plan developed by the agency spans event promotion, an enhanced social media strategy, CFF program promotion, advertising, and extensive publicity.

The partnership with NST enables CFF to focus its limited resources on education technology programs. Thus, special thanks go to Bill Trumphfeller and Jessica Northrup at NST.

e-School News

Eschoolnews.com provides a roundup of new educational technology from across the country. Each headline is hot-linked to a more complete report.

How teachers are using technology at home and school

A survey of U.S. middle and high school teachers finds that ed tech has become central to their profession. At the same time, the internet, mobile phones, and social media have brought new challenges to teachers—and they report striking differences in access between lower and higher-income students and schools.

The survey comes from the Pew Research Center, which polled more than 2,400 Advanced Placement (AP) and National Writing Project (NWP) teachers last spring. When asked about the impact of the internet and ed-tech tools on their profession...

Ten facts about K-12 students' technology use

Twitter use has grown three-fold among high school students in the last year, with a third of high schoolers now using the popular micro-blogging service.

More than half of students in grades 6-8 now have access to a tablet computer—a percentage that has doubled since last year. And Twitter use has grown three-fold among high school students in the last year, with a third of high schoolers now using the popular micro-blogging service.
These are a few of the results that the nonprofit <u>Project Tomorrow</u> has released from its annual Speak Up survey of students' and parents' technology use, as well as their attitudes and opinions about ed tech
New ed-tech products abound at TCEA 2013
More than 450 companies showcased their ed-tech products at TCEA 2013.
During the 2013 Texas Computer Education Association (TCEA) conference in Austin earlier this month, we met with dozens of educational technology companies to learn what they're up to.
Recognizing major trends such as mobile learning, flipped learning, and "bring your own device" initiatives, many ed-tech companies showcased new products that address these growing phenomena in schools—such as mobile apps, a mobile charging cart that can recognize different devices and charge each one appropriately, and a lesson capture system that's extremely easy to use
14 recommendations for taming the 'wild, wild West' of ed tech
State boards should ensure that teacher candidates have robust clinical experiences where technology and online learning are incorporated into the program, the report says.
A disruptive factor exists today in educational technology, according to a new report, because while virtual schools, personal digital devices, and open-source materials are transforming education, these forces are still fragmented and rapidly changing, creating a "wild, wild West" landscape for schools and districts.
Synergies is a newsletter of the Classroom of the Future Foundation. For more information, contact Bruce Braciszewski at (858) 292-3685 or visit www.classroomofthefuture.org. © 2013